50th Annual Meeting of the Association of Reproductive Health Professionals

September 19-21, 2013
Sheraton Denver Downtown Hotel
Denver, CO
Join more than 400 committed health professionals at Reproductive Health 2013, the most important clinical conference in the field. As an exhibitor, you can:

☑ Meet with hundreds of health professionals from a broad mix of medical specialties who see thousands of patients daily
☑ Enjoy a high-traffic exhibit location and dedicated exhibit hours
☑ Attend all educational sessions and other conference-related events

EXHIBIT SCHEDULE

Peak traffic hours will occur during refreshment breaks throughout the day. Exhibitors are welcome to attend educational sessions during the intermissions.

Thursday, September 19
8:00 am – 5:00 pm  Exhibitor move-in
7:30 – 9:00 pm    Welcome reception in exhibit area

Friday, September 20
10:00 – 11:00 am   Morning break
12:30 – 2:00 pm  Lunch in exhibit hall

Saturday, September 21
10:00 – 11:00 am   Morning break
12:30 – 1:30 pm  Lunch in exhibit hall
1:30 – 5:00 pm   Exhibitor move-out*

*Exhibitors who move out early will be subject to a $250 fee (schedule subject to change)

Select Past Conference Exhibitors

- Abortion Access Fund
- Abortion Clinics OnLine/Clinic Pages
- Agile Therapeutics
- American College of Nurse-Midwives
- The American College of Obstetricians and Gynecologists
- American Fertility Association
- Bayer HealthCare Pharmaceuticals
- Bedsider
- BioSante Pharmaceuticals, Inc.
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Boulder Abortion Clinic, P.C.
- California Family Health Council
- Catholics for Choice
- Centers for Disease Detection, LLC
- Center for Family Life Education
- Conceptus, Inc.
- Connect & Breathe
- Cord Blood Registry
- Danco Laboratories, LLC
- Demandforce
- Desert Harvest
- Eli Lilly and Company
- Elsevier
- Endo Pharmaceuticals
- Exhale
- Family Violence Prevention Fund
- FDA Office of Women’s Health
- The Female Health Company
- Feminist Women’s Health Center
- Focus Diagnostics
- GlaxoSmithKline
- Guttmacher Institute
- Healthy Teen Network
- Hologic, Inc.
- HPRx Enterprises, Inc.
- Infant Adoption Training Initiative
- Institute of Women and Ethnic Studies
- Institute of Reproductive Health, Georgetown University
- Ipsas
- Laclede, Inc.
- LARC Program
- LELO
- Medical Students for Choice
- Medicines360
- Merck & Company, Inc.
- National Institutes of Health
- Office of Population Affairs
- Ortho Women’s Health and Urology
- Physicians for Reproductive Choice and Health
- Pfizer, Inc.
- Planned Parenthood Gulf Coast, Inc.
- QIAGEN
- R&S Northeast, LLC
- Ryan Residency Training Program
- TEVA Health Systems
- US Army Medical Recruiting
- Warner Chilcott
- Watson Pharmaceuticals, Inc.
- WomanCare Global
**Educational Grant Support**

Interested in supporting the rich programmatic content of *Reproductive Health 2013*? Please contact Alayna Florman at (202) 466-3825 or aflorman@arhp.org to discuss educational grant support.

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**EXHIBIT PACKAGE RATES**

<table>
<thead>
<tr>
<th>Platinum Package</th>
<th>$20,000 (limited to two)</th>
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<tbody>
<tr>
<td>Exhibit Space</td>
<td>16'x16' portable exhibit booth w/ premium placement</td>
</tr>
<tr>
<td>Complimentary Registrations</td>
<td>8</td>
</tr>
<tr>
<td>Conference Program Ad</td>
<td>Inside front or inside back cover</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>2</td>
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<tr>
<td>Conference Participant List</td>
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<td>Logo on Conference Web Site</td>
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<table>
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<th>Silver Package</th>
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<tr>
<td>Exhibit Space</td>
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<tr>
<td>Complimentary Registrations</td>
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<tr>
<td>Conference Program Ad</td>
<td>Half page</td>
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<td>—</td>
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<tr>
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<table>
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<td>Complimentary Registrations</td>
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<tr>
<td>Conference Program Ad</td>
<td>Quarter page</td>
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<td>Logo on Conference Web Site</td>
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<table>
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<tr>
<th>Nonprofit Exclusive*</th>
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<tr>
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*Steeply discounted nonprofit rates are available only to small nonprofit organizations with budgets under $2 million.

**Additional Visibility Opportunities**

**Educational Symposium: $15,000** Design your own session for *Reproductive Health* attendees by securing a 90-minute time slot with a dedicated room for a non-accredited educational symposium. This valuable opportunity includes:

- Dedicated meeting space and an extended 90-minute timeslot reserved for your comprehensive session
- Promotion support including a listing on the conference agenda, e-mail marketing from ARHP to pre-registrants, and signage at the conference
- Access to the full range of audio-visual resources needed for a professional presentation (host responsible for AV costs)
- Option to provide refreshments to attendees to encourage attendance (additional fees apply)
- Conference staff person to provide logistical assistance and on-site support

**Focus Group: $10,000** Gather a dozen targeted *Reproductive Health* attendees in an intimate setting to present your product or professional service. Hosting a focus group is an excellent opportunity to facilitate conversations and gather feedback from reproductive health experts outside of the exhibit hall.

**Audience Response System: $5,000** Enhance the interactivity of *Reproductive Health 2013* by sponsoring a hand-held keypad response system to promote participant engagement. Instantaneous feedback means speakers can gauge audience knowledge and adjust their presentation for maximum impact. By supporting this feature, you will be provided with the data collected.

**Relaxation Station: $12,000** Attendees will crowd around your exhibit booth for rejuvenating chair massages. You may provide shirts with your logo to the licensed massage therapists for added visibility.

**Product Theater: $10,000** Do you have a product or professional service that you would like to highlight at *Reproductive Health 2013*? Host a non-accredited presentation during prime exhibit hours in the product theater. This is an excellent opportunity to connect with attendees and faculty, and includes:

- 30’x30’ dedicated space in the exhibit hall with theater seating for up to 50 people
- 60 minutes of reserved presentation time on the conference agenda
- Promotional support from conference organizers
- Access to the full range of audio-visual resources needed for a professional presentation (host responsible for AV costs)
- Option to provide refreshments to attendees to encourage attendance (additional fees apply)
- Conference staff person to provide logistical assistance and on-site support

**Conference Program Advertisements:** Enjoy the added visibility of an ad in the conference program book distributed to all attendees.

- **Full Page: $750** Included in Platinum and Gold exhibitor packages
- **Half Page: $500** Included in Silver exhibitor package
- **Quarter Page: $300** Included in Bronze exhibitor package

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“"This was the best meeting I've ever attended. The exhibit hall was electric! It was marvelous (and rare) to see so many different professionals across a variety of practices gather together for one dynamic meeting.” —Reproductive Health Exhibitor
Exhibitor Rules and Regulations Agreement

These Exhibitor Rules and Regulations are designed to ensure a smooth and successful meeting and are expressly incorporated as part of the Exhibit Application. Exhibitors, their officers, employees, and agents agree to abide and be bound by these Rules and Regulations.

Exhibit Space: Each Exhibitor will be assigned an area within the Exhibit Area. Placement of Exhibitors within the Exhibit Area is solely at the discretion of ARHP. ONLY PLATINUM AND GOLD EXHIBITORS MAY USE A FREE-STANDING EXHIBIT. ALL OTHER EXHIBITORS WILL USE A 6' X 30' TABLETOP EXHIBIT ONLY. Each Exhibitor shall be provided with one six-foot table and two chairs. Exhibitors may request additional equipment from the Conference Site and will incur all associated costs. Exhibitors may request electrical power from Conference Site for an additional charge, pending availability of electrical outlets as determined by the Conference Site. Exhibitors are expected to stay through the entire exhibit period. Moving out early may result in a fee of $250. Exhibitor may not utilize any space outside of space designated for Exhibitor in the Exhibit Area for display or dissemination of exhibit materials. All exhibit materials must be contained within the designated Exhibit Area assigned to Exhibitor. Exhibitor may not sublet or reassign space without prior knowledge and approval of ARHP. Exhibitor may not damage or affix materials to walls, doors, floors, or other property belonging to the Conference Site.

Display and Representation of Materials: Exhibitor will display and represent resources, products, services, and/or tools provided by Exhibitor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by ARHP to be misleading, inaccurate, disruptive, or that pose a threat to public safety, will be grounds for cancellation of this contract and/or removal of the exhibit by the Exhibitor, at the Exhibitor’s expense, promptly upon notification by ARHP. No display, conduct, or distributed item shall indicate support for or opposition to any candidate for public office and any such will be grounds for cancellation of this contract and/or removal of the exhibit by the Exhibitor, at the Exhibitor’s expense, promptly upon notification by ARHP.

Compliance: Exhibitor will comply with all applicable national, state, county, and city laws; hotel fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by ARHP.

Confidentiality: In connection with Reproductive Health 2013, Exhibitor understands that any information provided by ARHP is confidential and not available to the public. Exhibitor agrees that all written information provided by ARHP, or any information disclosed orally or visually by ARHP or other Exhibitors or attendees will be used solely in conjunction with Exhibitor’s business and will be made available only to Exhibitor’s officers, employees, and agents. Unless authorized in writing by ARHP, all information related to Reproductive Health 2013 is confidential and should not be disclosed to any other individuals or third parties.

Security: All Exhibitors are required to wear identifying badges in order to gain access to the Exhibit Area, meeting rooms, and other Reproductive Health 2013 events. ARHP makes no warranties and Exhibitor is responsible for any loss, damage, or injury to its exhibits, other property, or persons and/or any claims in any way arising out of its exhibiting at the conference. Exhibitor expressly releases ARHP from any such responsibility or liability.

Insurance: Exhibitor is solely responsible for all insurance coverage. ARHP does not maintain insurance covering Exhibitors. Exhibitor expressly releases ARHP from any such responsibility or liability.

Release: Exhibitor agrees to indemnify and hold ARHP harmless for any claims for the loss, damage, or injury, including attorneys’ fees, connected with the Exhibitor’s presence at Reproductive Health 2013. Exhibitor expressly releases ARHP from any such responsibility or liability.

Request for Additional Information: ARHP may at any time request additional information about the Exhibitor’s company and/or resources, products, services, and/or tools produced by the Exhibitor’s company directly from the Exhibitor and/or from persons with whom the Exhibitor has previously done business. Exhibitor agrees to provide this information promptly if requested by an ARHP Representative. If at any time ARHP determines the Exhibitor’s company and/or resources, products, services, and/or tools produced by the Exhibitor’s company are not consistent with the purposes and objectives of Reproductive Health 2013, ARHP retains the right to reject the Exhibitor’s application to exhibit at Reproductive Health 2013 and will issue a full refund, minus a $100 processing fee, if payment has already been made.

By signing this agreement, Exhibitor agrees to comply with these Exhibitor Rules and Regulations. Exhibitor affirms that all information contained herein, contained in any correspondence with ARHP and/or in any publication, advertisement and/or exhibit displayed at, or in connection with Reproductive Health 2013, is truthful, accurate, and complete. When countersigned by an ARHP representative, this serves as a contract for exhibit space between the Exhibitor and ARHP, and the preceding Rules and Regulations are expressly incorporated herein.

Organization Name:                                                                                                                                                                                                                              

Exhibitor Representative (print name):                                                                                                                                                                                                                                           

Title:                                                                                                                                                                                                                                              

Signature:                                                                                   Date:                                                                                                               

Accepted: Association of Reproductive Health Professionals

Name:                                                                                                                                                                                                                                               

Signature:                                                                                   Date:
Exhibitor Application

Instructions: Please type or print all information, sign the Exhibitor Rules and Regulations Agreement, and return completed Application with payment to ARHP.

Step 1: Exhibitor Information

Organization (as it should appear in conference materials) ____________________________________________________________

Mailing Address (will not be published) ____________________________________________________________________________

City, State, Zip __________________________________________________________________________________________

Contact Person ___________________________________________ Title _______________________________________________________

Phone __________________ Fax ___________________ E-Mail ________________________________________________________________

Step 2: Exhibitor Package

<table>
<thead>
<tr>
<th>Package Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Package</td>
<td>$20,000</td>
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Early Bird Rates (by March 29, 2013)

Standard Rates (by May 31, 2013)

Step 3: Additional Visibility Options

- Audience Response System: $5,000
- Educational Symposium: $15,000
- Focus Group: $10,000
- Product Theater: $10,000
- Relaxation Station: $12,000

Step 4: Program Advertisements

- Full Page $750 Included in Platinum and Gold exhibitor packages
- Half Page $500 Included in Silver exhibitor package
- Quarter Page $300 Included in Bronze exhibitor package

Step 5: Payment

Total Fee $ ____________________________

- Check payable to ARHP (included with form)
- Send invoice to above address
- Credit card (circle one) AMEX MasterCard Visa

Name on Card _____________________________________________________________

Card Number ___________________________ Exp. Date _____________________________

Signature ________________________________________________________________

Written cancellations postmarked by June 1, 2013 will be honored with a full refund less a $500 processing fee.

“The Reproductive Health conference gets better and better each year. The attendees, the agenda, and the networking opportunities are all fabulous. It is energizing to be surrounded by other professionals who share your mission.”

— Reproductive Health Exhibitor
DEADLINES

Register today — exhibit space sells out quickly

Friday, March 29, 2013
Early bird deadline to save 10% off exhibit packages

Friday, May 31, 2013
Deadline to reserve exhibit space

Friday, June 7, 2013
Deadline to receive refund (less $500 processing fee) with written cancellation

Monday, July 29, 2013
Deadline to reserve ad space for conference program and/or additional visibility opportunities

Friday, August 9, 2013
Deadline to submit ad for final conference program

Sunday, August 25, 2013
Hotel cutoff date for sleeping room reservations

For questions or more information:
Alayna Florman
Association of Reproductive Health Professionals (ARHP)
1901 L Street, NW, Suite 300, Washington, DC 20036
P: (202) 466-3825  F: (202) 466-3826  E: aflorman@arhp.org

“I had such a great experience at this conference. The conversations were thoughtful, and I had fantastic traffic. I wish all conferences were this productive and organized.”
—Reproductive Health Exhibitor