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# New Developments in Contraception: The Single-Rod Implant

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Organon Pharmaceuticals*

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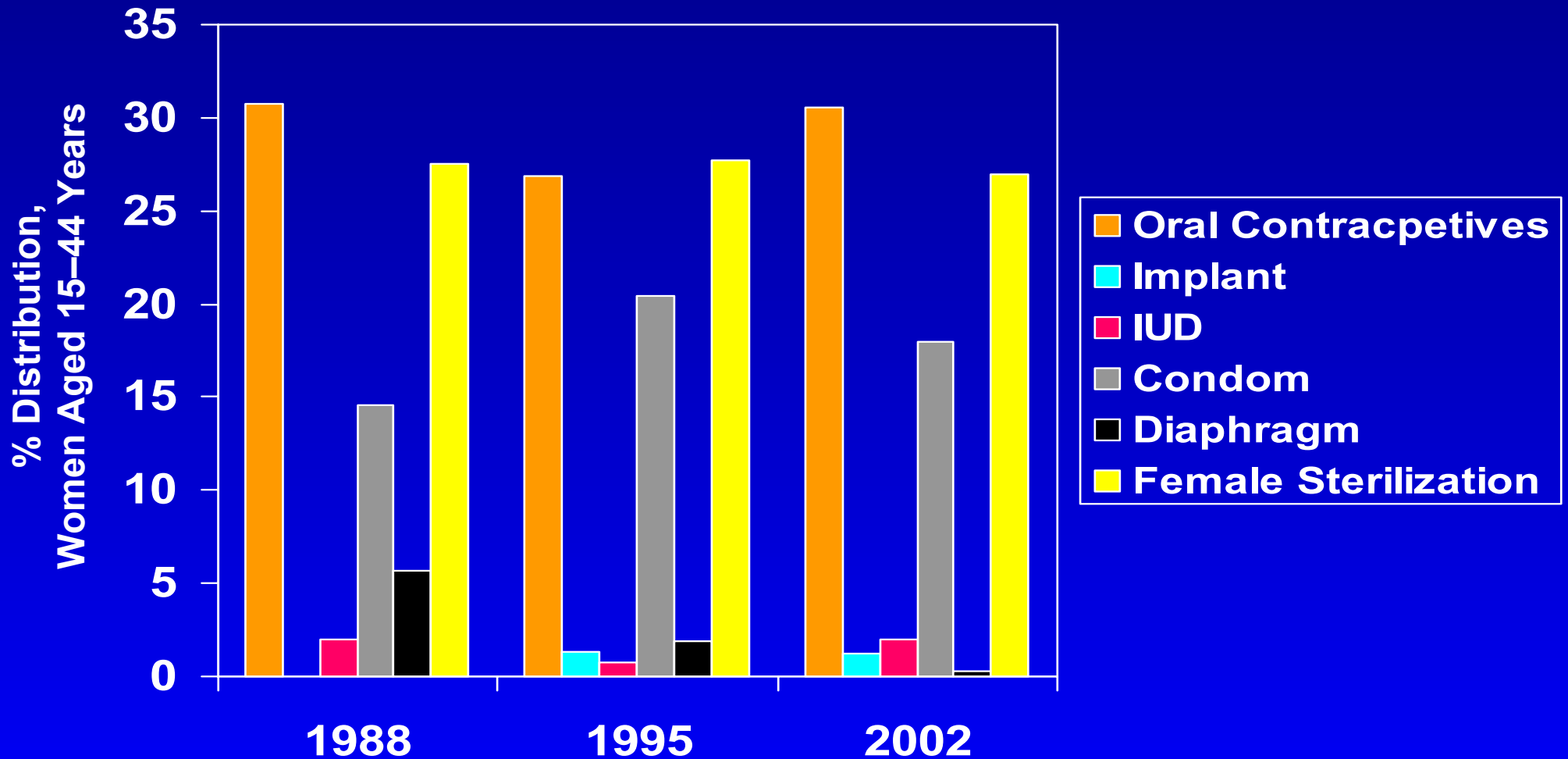
Northwestern University  
Chicago, IL

# Learning Objectives

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- Discuss the features of contraceptive implants
- Dispel provider myths about implants
- Discuss characteristics and clinical expectations of the single-rod implant
- Describe steps for insertion and removal
- List counseling topics for discussion with patients

# Contraceptive Use, 1988–2002



# Why Another Contraceptive?

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- High unintended pregnancy rate
- High rates of misuse and discontinuation
- Patient interest in alternative methods
- Sterilization regret
- Greater number of safe and effective options allows for better match with individual lifestyle

# Risk of Unintended Pregnancy

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- Proportion of women at risk for pregnancy increased significantly between 1995 and 2002, from 5.2% to 7.4%
- This represents an increase of 1.43 million women

# High Proportion of Pregnancies Are Unintended

Age	Proportion Unintended
15–19	78.0%
20–24	58.5%
25–29	39.7%
30–34	33.1%
35–39	40.8%
>40	50.7%
Total	49.2%

# High Rate of Contraceptive Misuse

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- 1 million pregnancies/year are due to misuse or discontinuation of oral contraceptives (OCs)—the most common reversible contraceptive used in the United States today
- > 50% of all OC users miss more than 2 pills by the 3<sup>rd</sup> cycle
- Based on 2002 data from the NSFG, it appears that teen use of injectable contraceptives has contributed to the decrease in rate of unintended pregnancy

Rosenberg. *J Reprod Med* 1995

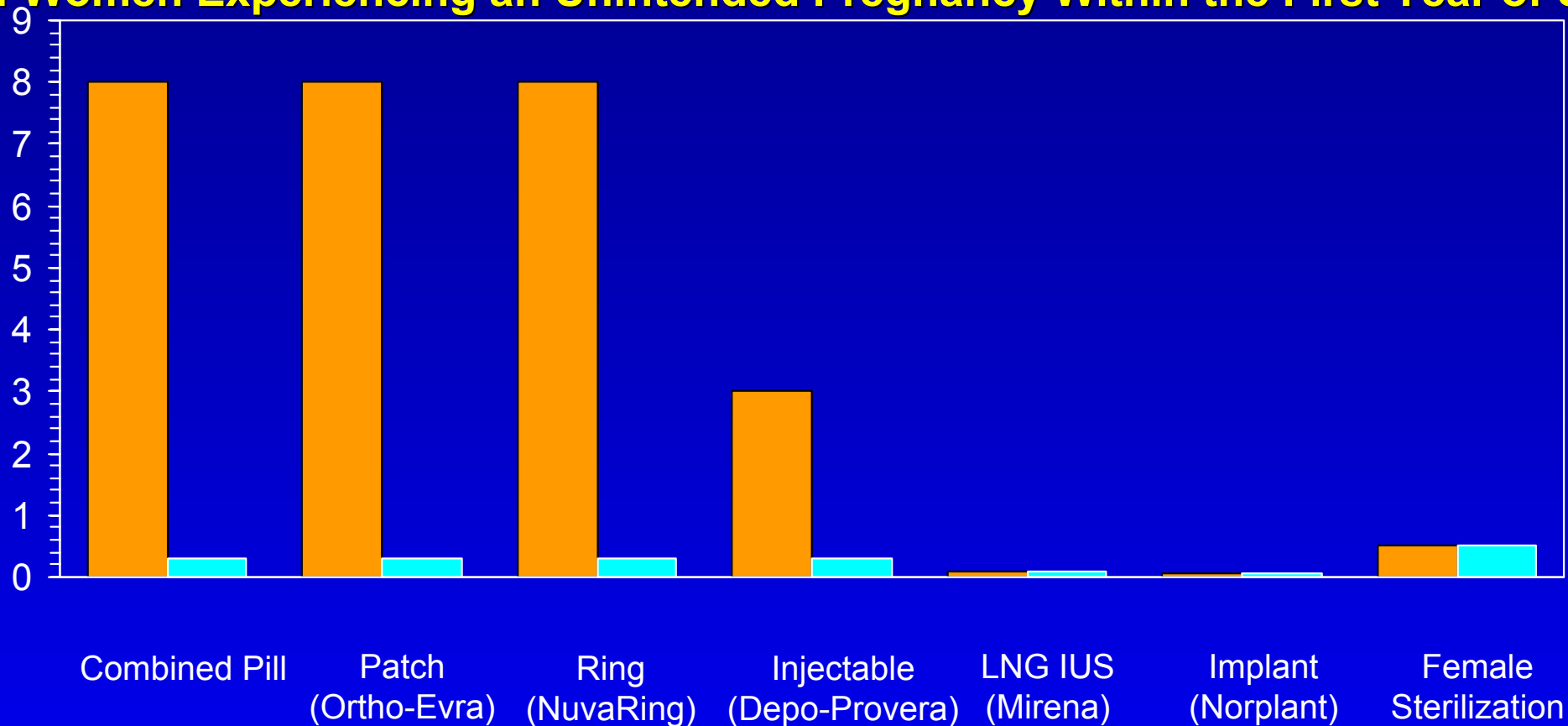
Potter. *Fam Plann Perspect* 1996

Mosher. *Advance Data* No. 350 2004



# Typical Use Versus Perfect Use

% of Women Experiencing an Unintended Pregnancy Within the First Year of Use



Orange = typical use

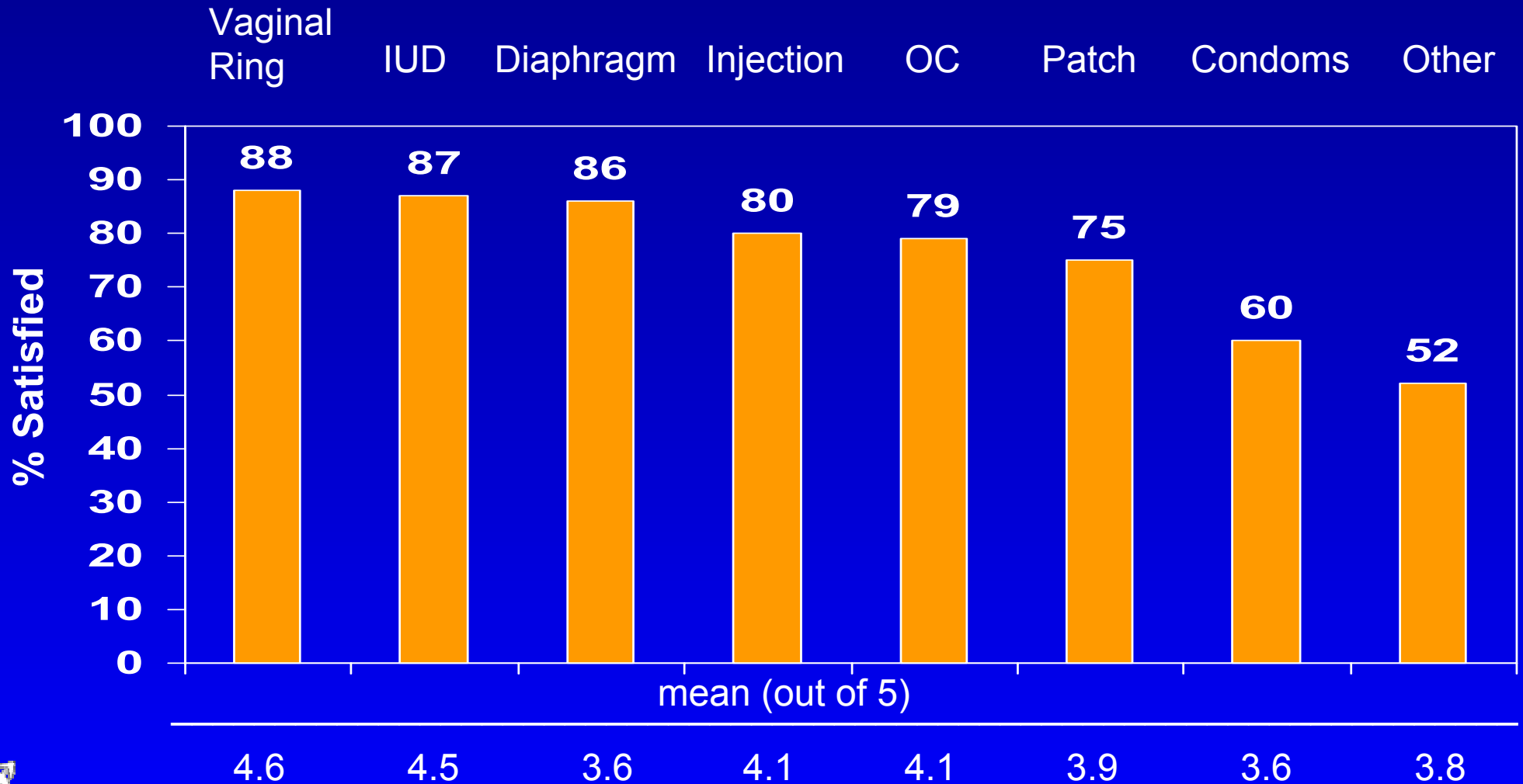
Blue = perfect use

# High Rate of OC Discontinuation

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- Of 1,657 women initiating or switching to a new OC, 18% discontinued by 6 months
- Reasons:
  - Side effects (46%)
  - No need for contraception (23%)
  - Method-related problems (14%)
  - Other, unspecified (17%)

# Interest in Contraceptive Methods



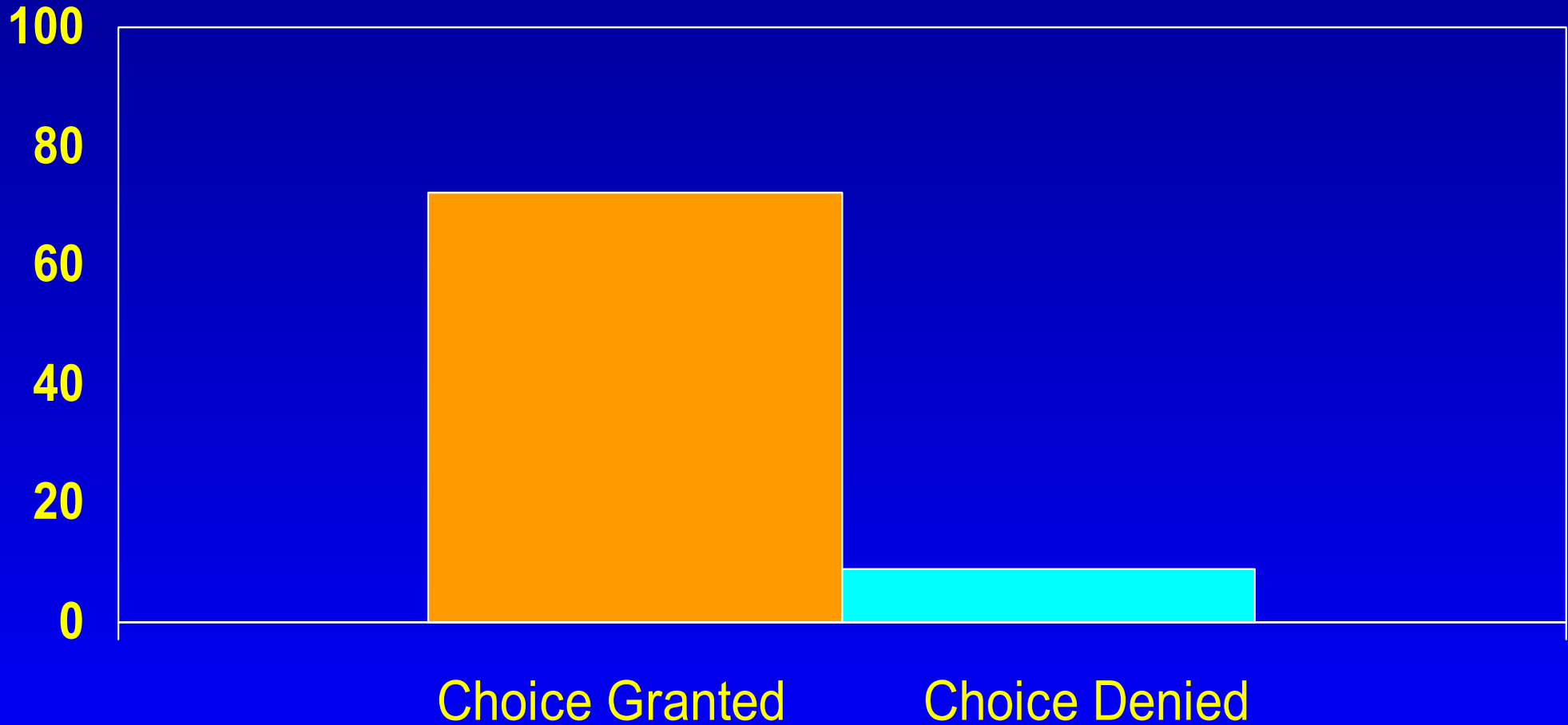
# Sterilization Regret

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- 20% of women who select sterilization at age 30 years or younger later express regret
- Most common reasons for regret—desire for more children (33%) and divorce/remarriage (24%)
- Reversible methods can be as effective as sterilization

# Impact of Choice

% of Women Discontinuing Contraceptive Use at 1 Year



# Unmet Need

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For a contraceptive method that is

- Highly effective
- Safe
- Not a daily method
- Rapidly reversible

# Worldwide History of Contraceptive Implant Use

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1950s Norplant (6 rods) developed

1960s First used for contraception

1990 Approved in United States

1994 Used by almost 1 million American women

2002 Manufacture discontinued

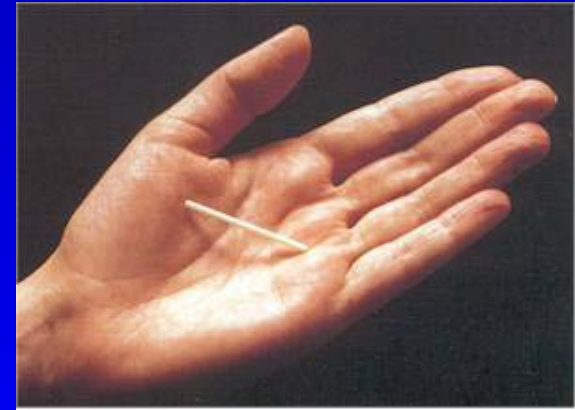
Today

- Norplant is registered in more than 60 countries
- Norplant II (2 rods) is registered in Europe
- Implanon (single rod) likely to be approved by FDA soon

# Features of Contraceptive Implants

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- Highly effective and rapidly reversible
- Discreet
- Require no daily or coitus-related action
- Provide non-fluctuating hormone levels and extended contraceptive protection
- Contain no estrogen
- Can be used during lactation



Reinprayoon. *Contraception* 2000  
Diaz. *Contraception* 2000



# Features of Contraceptive Implants

(continued)

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- Cause unscheduled vaginal bleeding
- Require clinician visits for insertion and removal

# Dispelling Provider Myths About Contraceptive Implants

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- Insertion and removal are neither time-consuming nor difficult to learn
- Implants are not associated with higher risk of ectopic pregnancy
- Implants are not associated with high litigation risk for providers

# Insertion and Removal Are Neither Time-Consuming nor Difficult

	Single-rod implant	Multiple-rod implant	<i>P</i> value
Insertion time (minutes)	0.61	3.90	<0.001
Removal time (minutes)	2.18	11.25	<0.001

# No Increased Risk of Ectopic Pregnancy

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- No pregnancies (intrauterine or ectopic) reported during 4,103 woman-years of use for single-rod implant in 13 clinical trials
- Multiple-rod implant associated with ectopic rate of 0.3 to 0.6 per 1,000 woman-years
- US baseline ectopic rate is 19.7 per 1,000 pregnancies

# Not Associated with High Litigation Risk for Providers

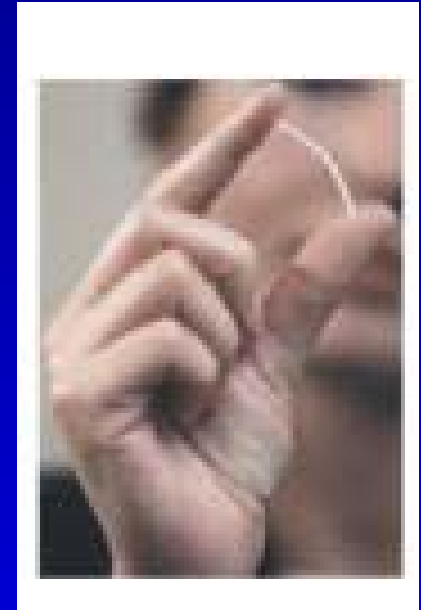
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- How many lawsuits lost by Norplant manufacturer?
  - Zero
- How many implants withdrawn from market by regulatory agency?
  - Zero

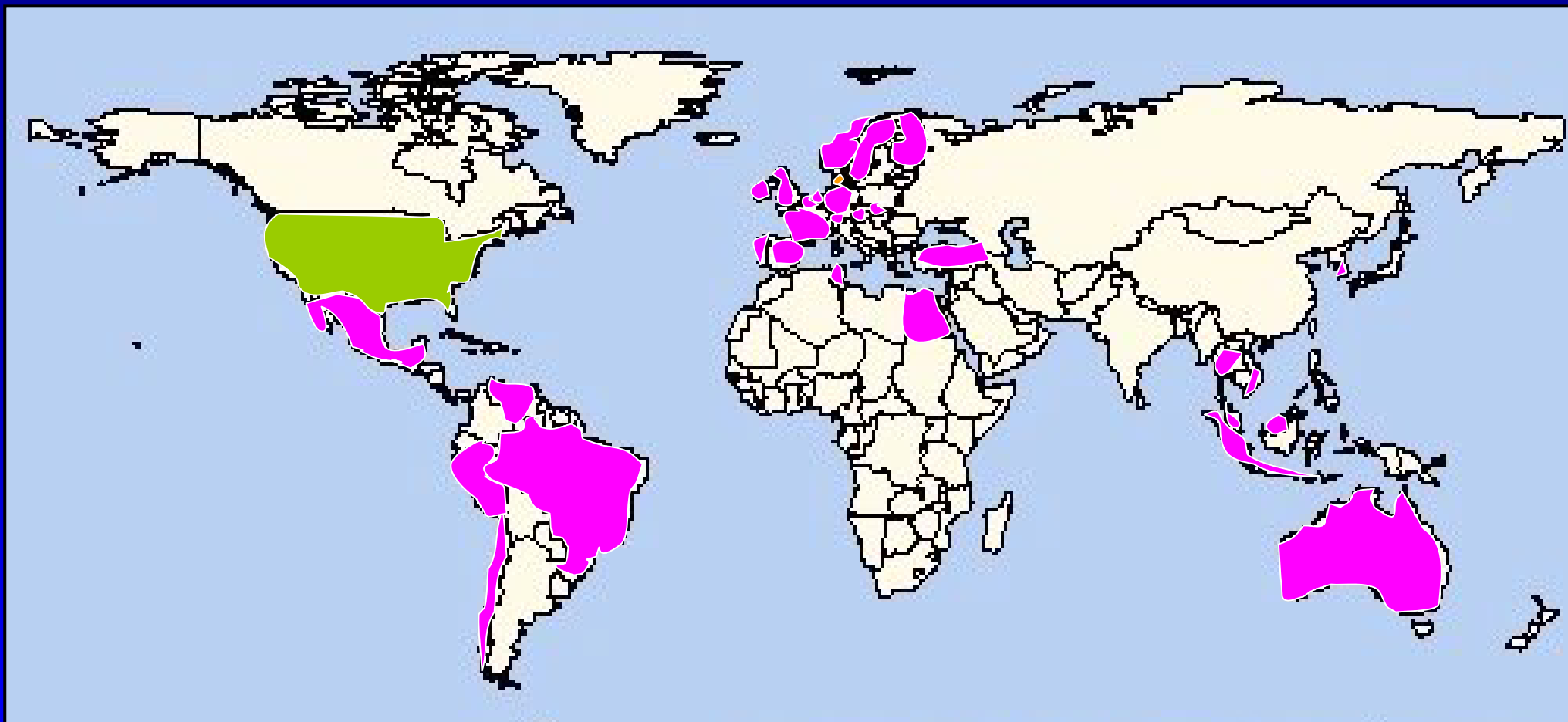
# Single-Rod Implant

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- Trade name: Implanon<sup>®</sup>
- One rod 40 mm x 2 mm
- Core:
  - 40% ethylene vinyl acetate (EVA)
  - 60% etonogestrel (68 mg)
- Rate-controlling membrane: 100% EVA

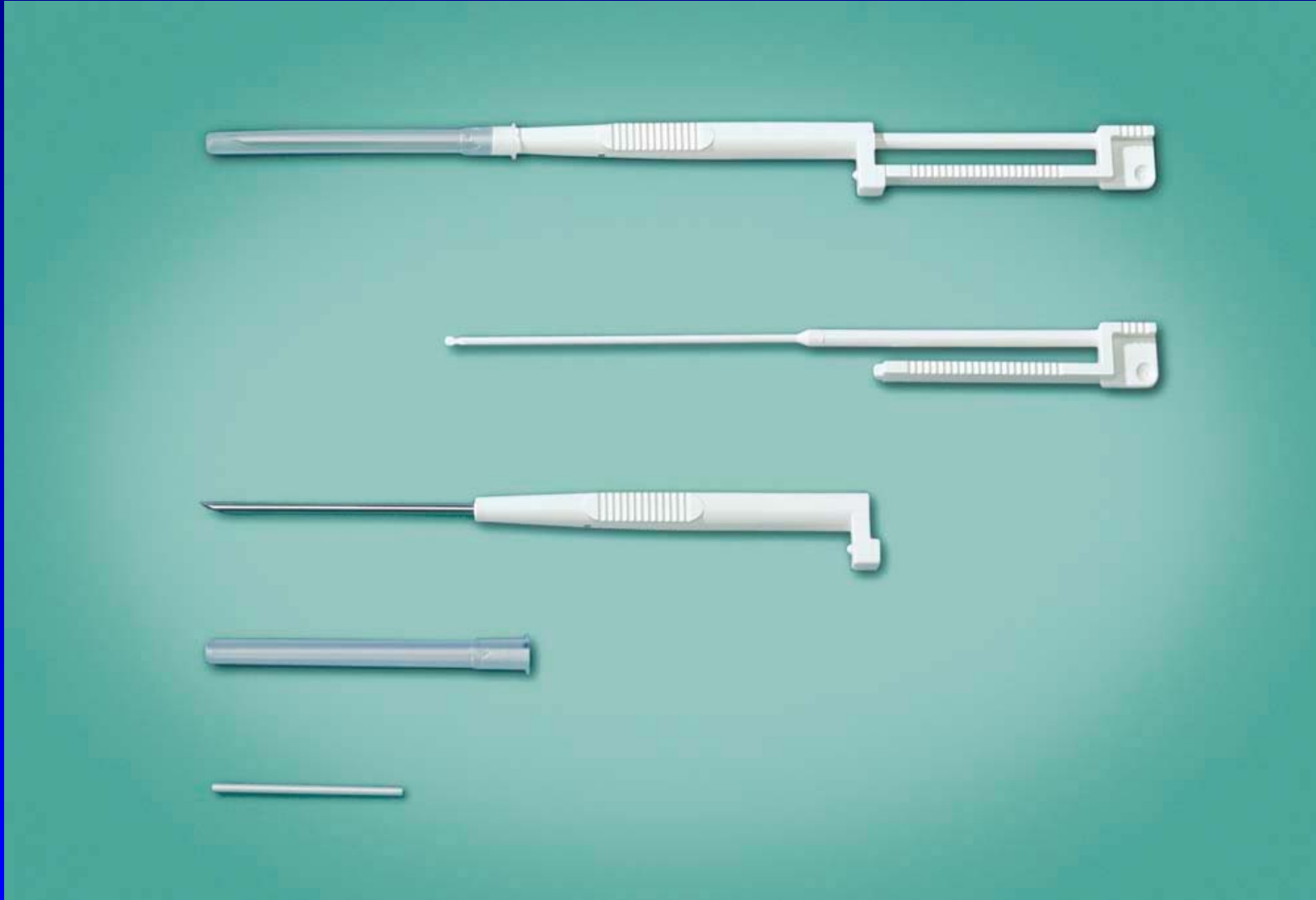


# Single-Rod Implant Study Worldwide



Green = not yet available  
Pink = available for use

# Components of the Single-Rod Implant Insertion System

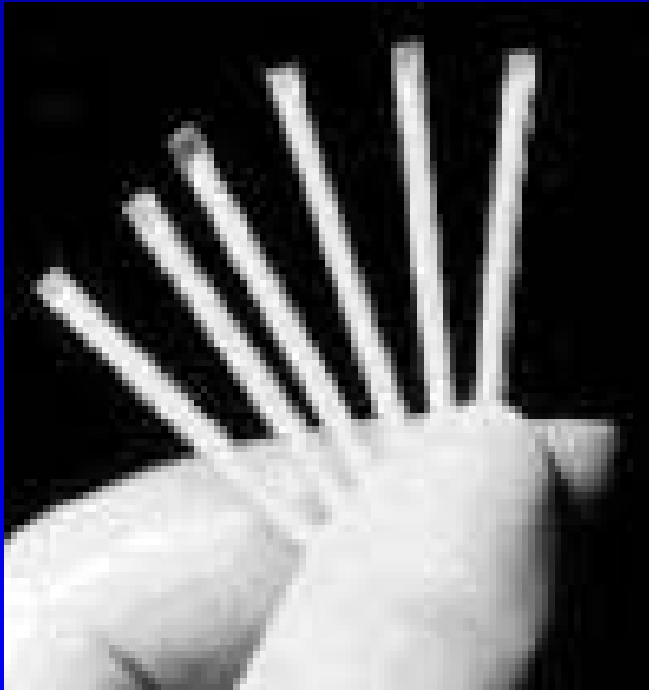




# Other Implant Systems

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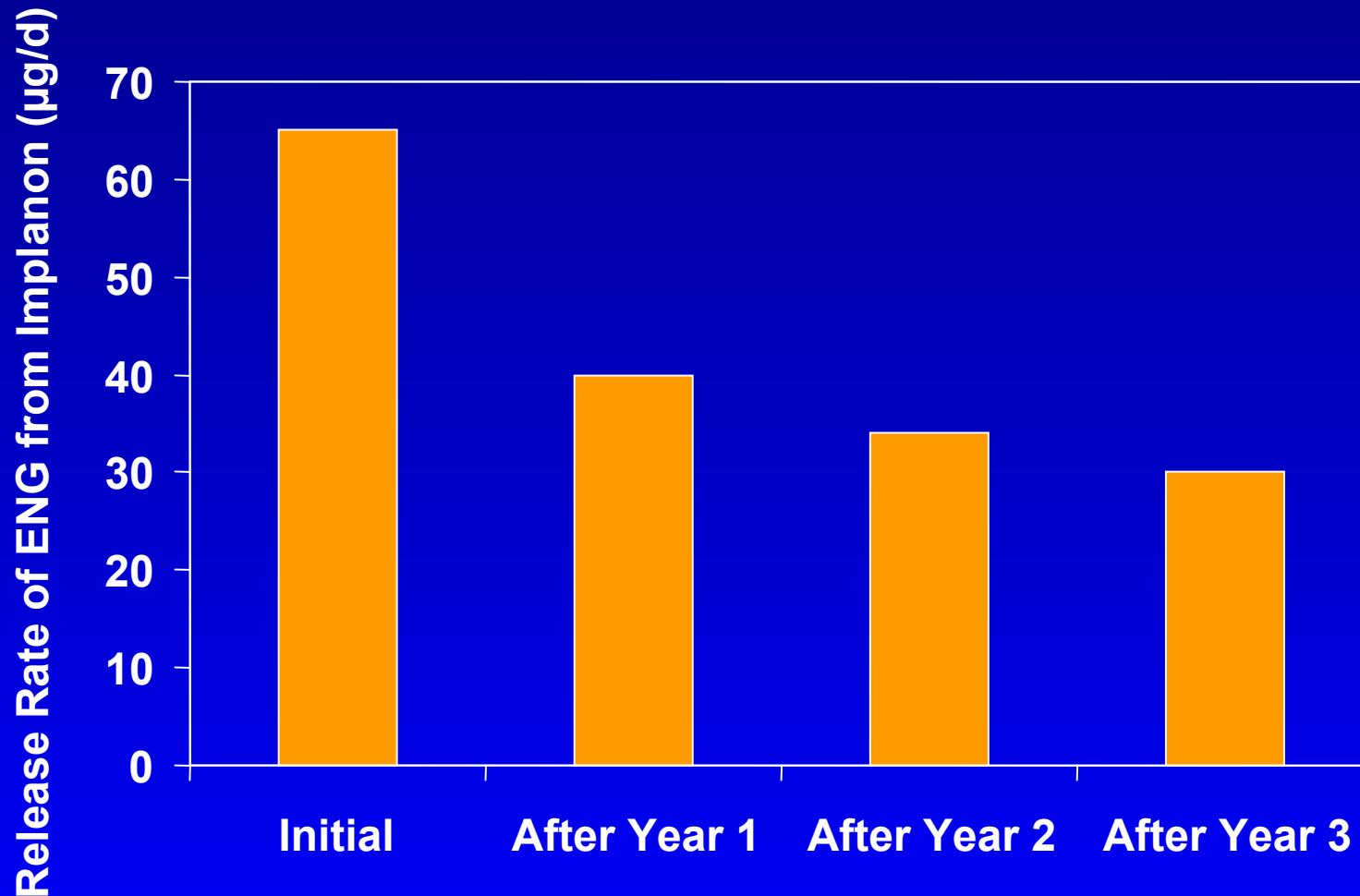
- 6-Rod Implant (Norplant)



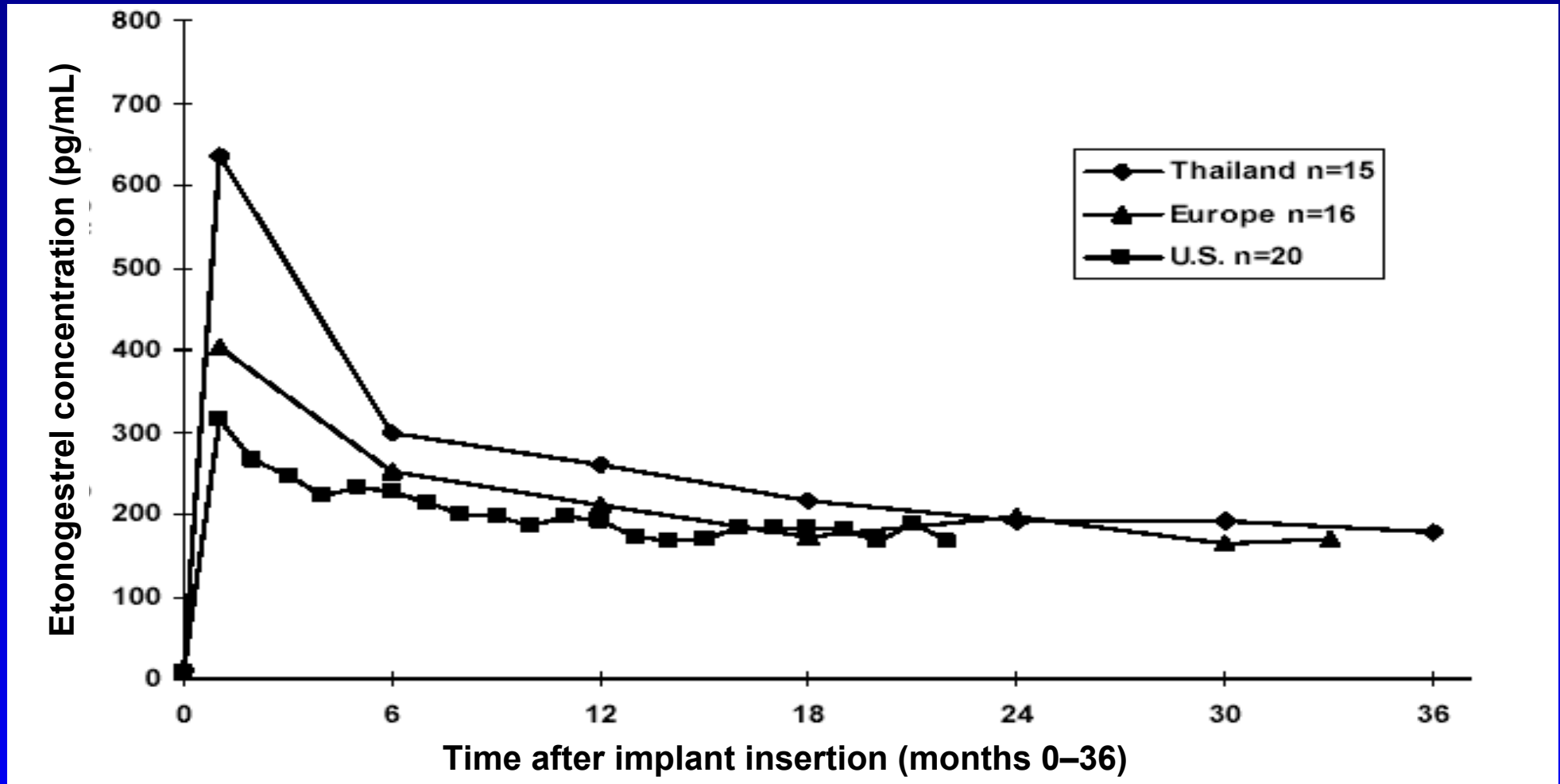
- 2-Rod Implant (Jadelle)



# Release Rate of 3-Ketodesogestrel (ENG)



# Pharmacokinetics



# Mechanism of Action

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- Inhibits ovulation
  - No ovulation was observed for 30 months in clinical trials
    - Only 2 out of 31 (6.5%) subjects ovulated in Year 3, with no resulting pregnancies
- Increases viscosity of cervical mucus

Organon Data on File;  
Implanon™ [package insert]

# Efficacy

Year	Subjects with Ovulation		Cycles with Ovulation		Subjects with Pregnancy
	No.	%	No.	%	No.
1	0/47	0	0/177	0	0
2	0/39	0	0/103	0	0
3	2/31	6.5	4/86	4.7	0

# Efficacy from Multiple Sources

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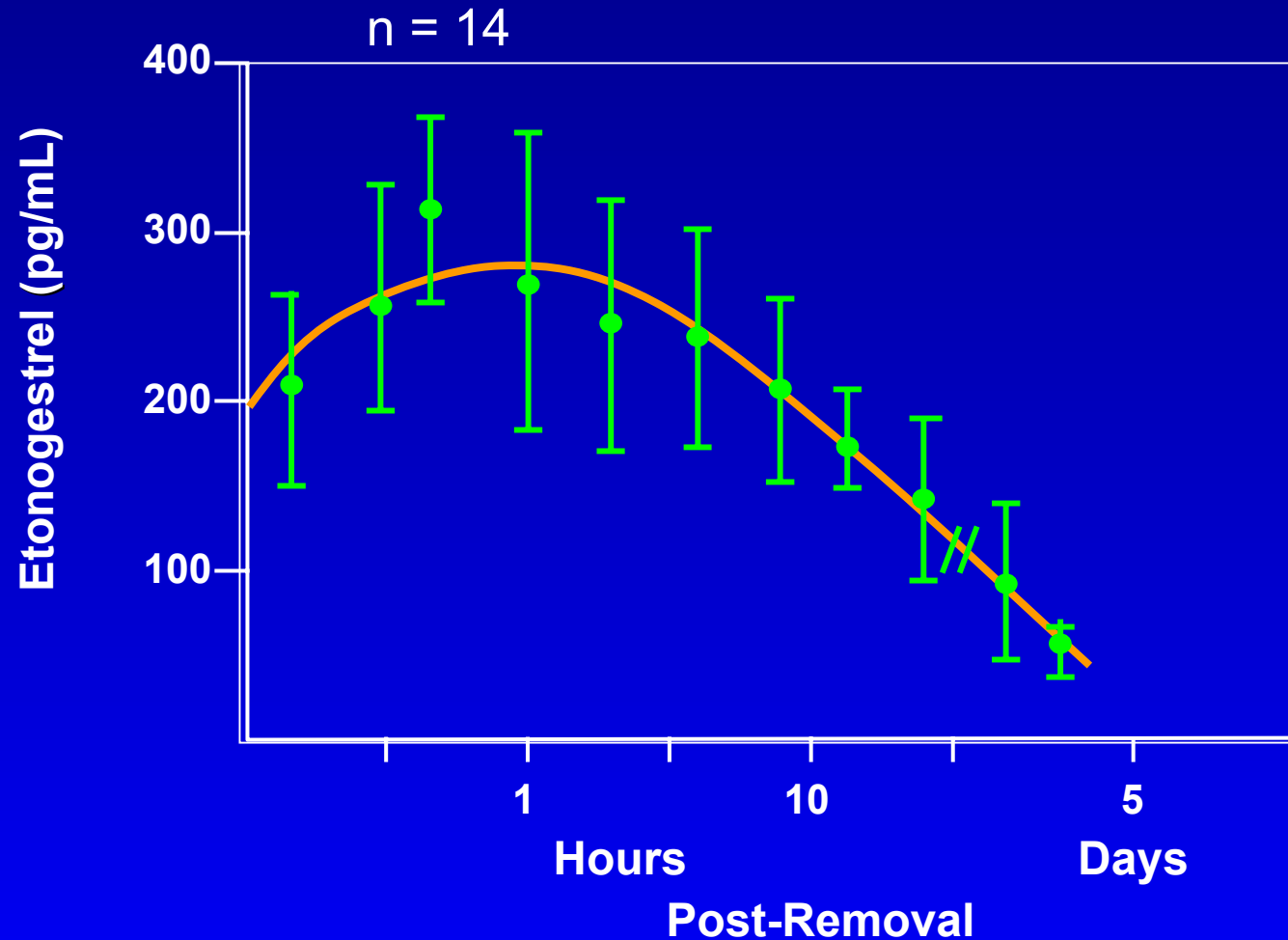
No. of Women	1,117
No. of Cycles	26,787
No. of Pregnancies	0

# Body Weight Distribution and Efficacy

	$\leq 1$ Yr (n)	1–2 Yrs (n)	2–3 Yrs (n)	Preg- nancies (n)
< 50 kg	182	157	127	0
50–60 kg	539	423	292	0
60–70 kg	442	344	239	0
70–80 kg	201	151	109	0
80–90 kg	42	35	21	0
>90 kg	5	2	1	0



# Return to Fertility



•ENG Levels undetectable within 1 week

Davies. *Contraception* 1993  
Croxatto. *Contraception* 1998  
Lahteenmaki. *Fertil Steril* 1980



# Clinical Management Issues

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- No anemia
- No reduction in bone mineral density
- No increased risk of deep vein thrombosis
- Little pain at site
- Associated non-contraceptive benefits
- Changes in bleeding pattern
- Minor weight change
- Mild side effects:
  - Breast pain
  - Headache

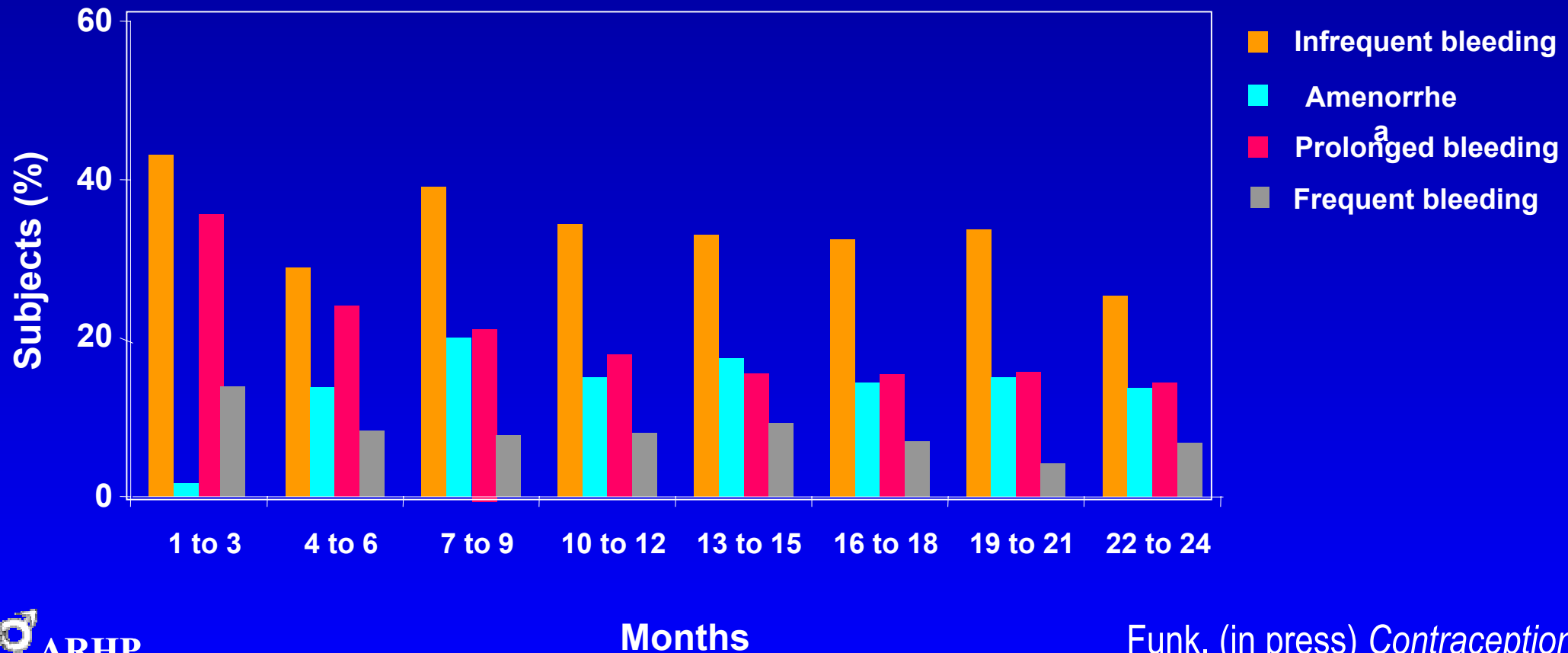
# Changes in Bleeding Pattern

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- “Irregularly irregular” cycles
- Amenorrhea more common
- Patterns include:
  - Frequent irregular bleeding
  - Heavy menstrual flow
  - Prolonged bleeding
  - Amenorrhea
  - Spotting
  - Unpredictability of bleeding pattern over time

# Bleeding Patterns

US Data  
n=330



# Bleeding Pattern Comparison

	Single Rod n=432	Multiple Rod n=430
No. Bleeding-spotting days per 90 days	7.7	10.2
No. Bleeding days per 90 days	3.3	4.6
No. Bleeding-spotting episodes per 90 days	1.5	1.9

# Bleeding Pattern Comparison (continued)

	Single Rod n=432	Multiple Rod n=430
Amenorrhea	40.6%	29.4%
Infrequent bleeding-spotting	32.2%	33.5%
Frequent bleeding-spotting	2.5%	3.6%
Prolonged bleeding-spotting	3.4%	4.5%

# Management of Bleeding

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- Few data available
- Considerations:
  - Oral estrogen
  - NSAIDs
  - Combination OCs
  - Watchful waiting

# Bleeding Does Not Result in Anemia

	Mean Hgb (g/dL)
Baseline	11.8
24 mo	12.2
36 mo	12.4

# Minor Weight Change

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- Small but steady weight increases seen
- In a comparative analysis, weight increase seen in 21% of women but reported as drug-related in only 6.4%
- A comparative study found mean increase similar to that seen with non-medicated IUD



# Little Pain at Insertion Site

N = 1,409

Condition	n	%
Swelling	5	0.4
Redness	6	0.4
Pain	48	3.4
Hematoma	4	0.3
Expulsion	0	0.0

# Mild Side Effects

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- Breast pain (9%)
- Headache (8.5%)

# No Reduction in Bone Mineral Density

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- Open, prospective comparison 2-year study of 44 women with single-rod implant and 29 with non-medicated IUD
- Changes in bone mineral density similar

# No Increased Risk of Deep Vein Thrombosis (DVT)

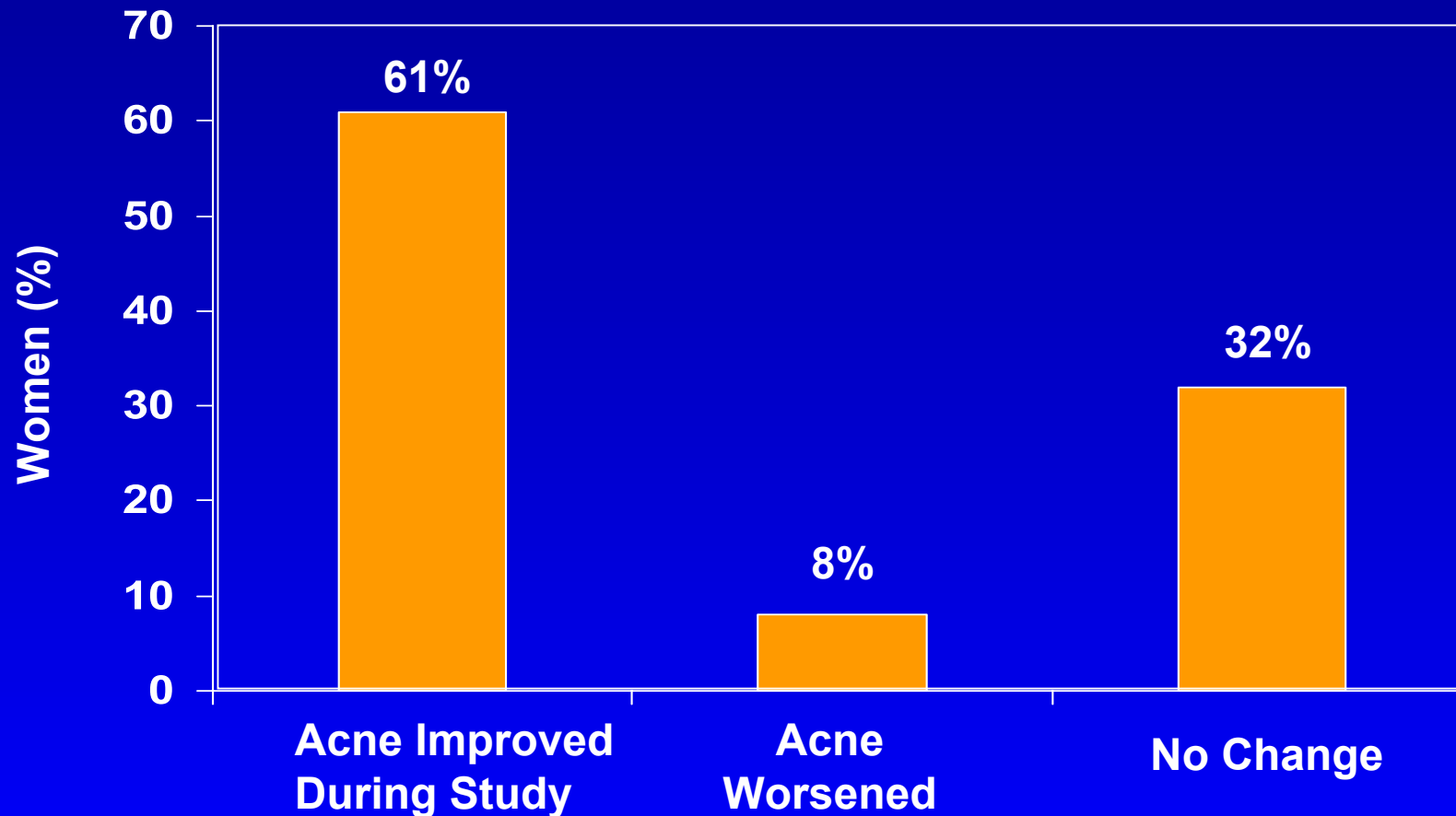
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- No DVT in 13 clinical trials
- Total of 4,103 woman-years of exposure

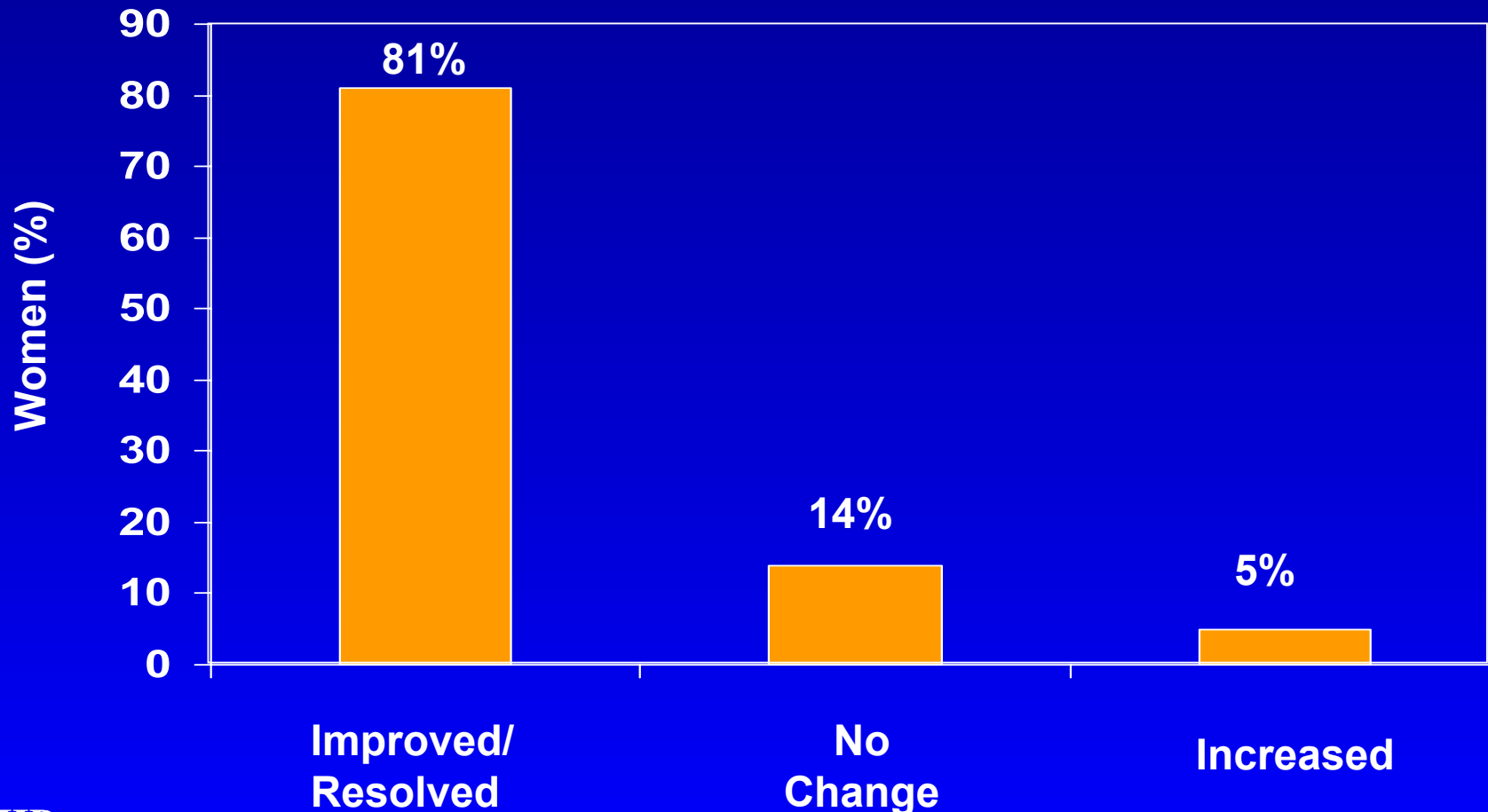


Urbancsek. *Contraception* 1998

# Non-Contraceptive Benefit: Acne Improvement

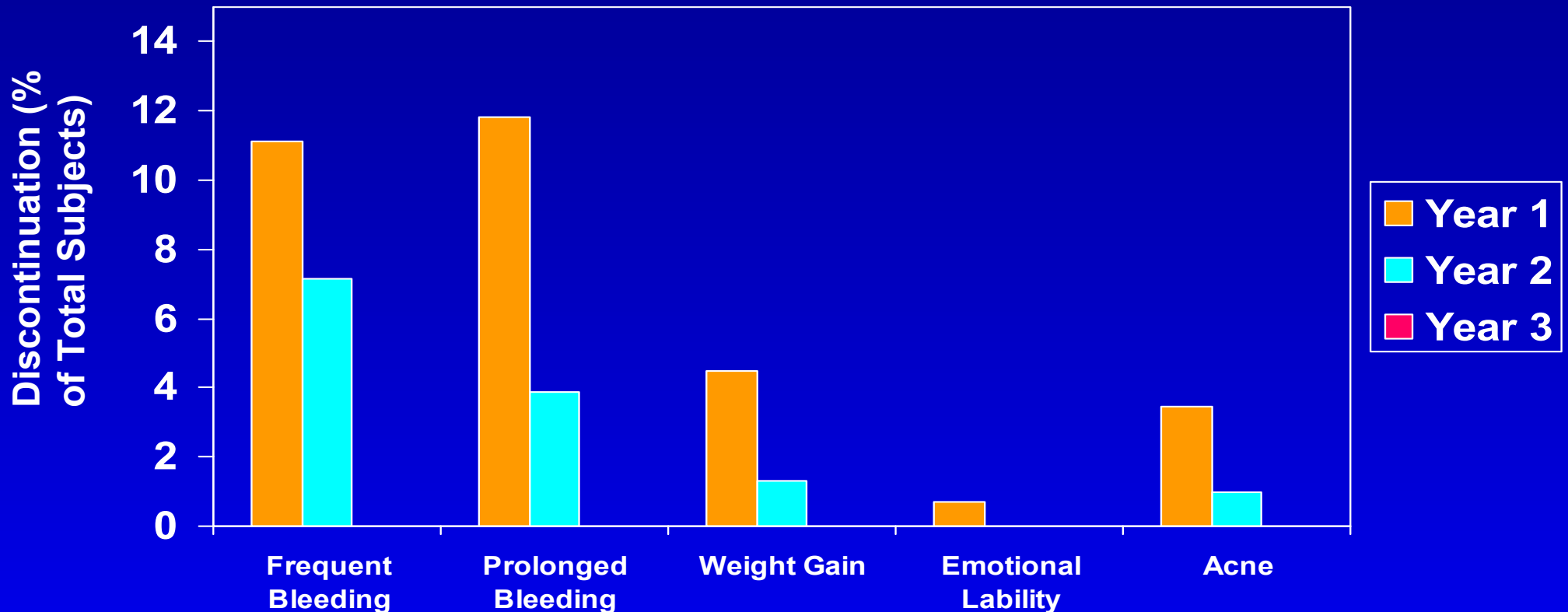


# Non-Contraceptive Benefit: Dysmenorrhea Improvement



# Reasons for Discontinuation

Number at study initiation = 1,300



Organon Data on File  
Croxatto. *Hum Reprod* 1999  
Zheng. *Contraception* 1999

# Patient Selection

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Women who desire:

- Long-term contraception
- High effectiveness
- Rapid reversibility
- Estrogen-free contraception



# Contraindications

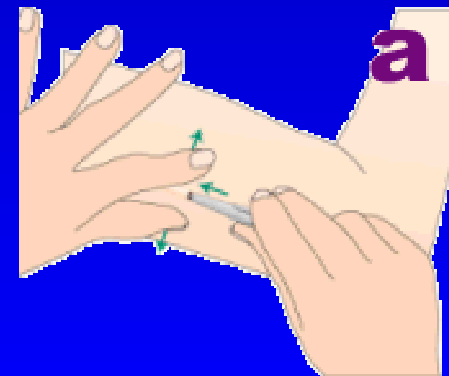
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- Known or suspected pregnancy
- Active thrombosis or thromboembolic disorders
- Hepatic tumor or active liver disease
- Undiagnosed abnormal genital bleeding
- Known or suspected carcinoma of the breast or history of breast cancer
- Progestogen-dependent tumor
- Hypersensitivity to the components of the implant

# Insertion Steps Overview

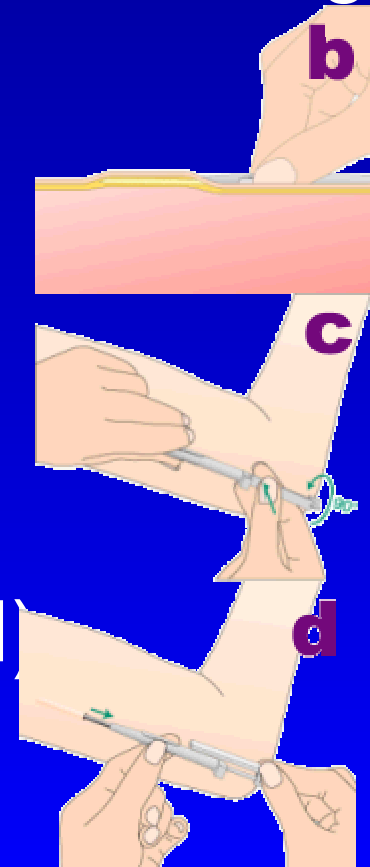
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1. Mark site and sterilize.
2. Inject 1% lidocaine just under skin.
3. Remove applicator from pack, maintaining sterility.
4. Verify implant is within needle of applicator.
5. Remove needle cover.
6. Stretch skin at insertion site. (a)



# Insertion Steps Overview (continued)

7. Lift or tent skin with needle tip while inserting and insert needle to full length. (b)
8. Press the obturator support to break seal of applicator.
9. Turn obturator 90 degrees and fix with one hand. (c)
10. With other hand, pull needle out. (d)
11. Palpate to verify correct insertion.



# Insertion Timing

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- Standard start-up
  - Insertion within 5 days of initiation of menses
- Switching from combined OC
  - Insertion within 7 days of last active tablet
- Switching from progestin-only method
  - Insertion any day with progestin only-pill
  - Same day as IUD or implant removal
  - On due date for next contraceptive injection

# Insertion Timing (continued)

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- After abortion
  - Within 5 days of 1<sup>st</sup> trimester abortion
  - Within 6 weeks of 2<sup>nd</sup> trimester abortion
- After childbirth
  - Within 6 weeks
  - Considered safe with lactation after 6 weeks
  - Clinical study: low concentrations present in milk;  
no associated adverse events

Implanon package labeling

Reinprayoon. *Contraception* 2000

Diaz. *Contraception* 2002

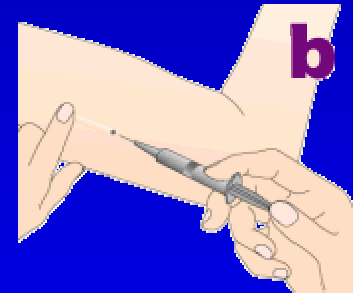
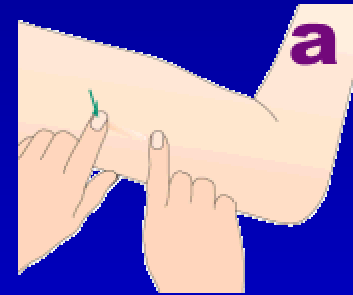
# 'Quick Start' Method

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- Single-rod implant is inserted at any time during menstrual cycle
- Provider should recommend use of back-up barrier contraception for 7 days
- If Quick Start method is used with emergency contraception, provider should obtain urine pregnancy test in 4 weeks

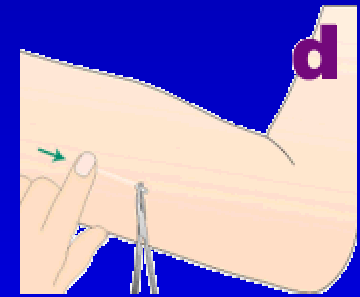
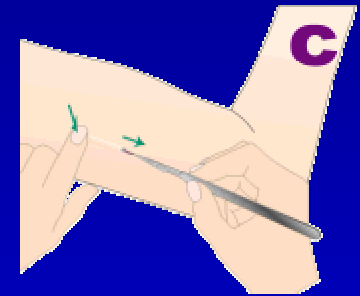
# Removal Steps Overview

1. Locate rod and mark site.  
(a)
2. Sterilize site.
3. Inject 1% lidocaine  
*under* distal end of rod. (b)
4. Press down on proximal end  
of rod.



# Removal Steps Overview (continued)

5. Use scalpel to make 2–3 mm incision over distal end. (c)
6. Gently push rod toward incision, then grasp with mosquito forceps. (d).
7. Close with butterfly closure.





# Patient Counseling

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- Important for all women needing contraception
- May include written materials
- Should be sensitive to literacy level and language requirements
- Must include informed consent

# Patient Counseling Topics

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- Description of implant
- Efficacy
- Return to fertility
- Bleeding patterns
- Potential side effects
- Tips for dealing with bleeding patterns and other side effects
- Overview of insertion and removal
- Follow-up

# Dispelling Common Myths About Contraceptive Implants

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- Virtually invisible
- No hair loss or excessive growth
- No breakage or movement in arm
- Insertion not painful
- Infection rare
- No long-term health problems
- No health problems in children conceived after removal
- No effect on libido

Meirik. *Obstet Gynecol* 2001

Zheng. *Contraception* 1999

Croxatto. *Hum Reprod* 1999

Brache. *Contraception* 2002

# The Single Rod Implant

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- New method for women that fulfills unmet need
- Advancement in contraceptive options
- Offers women another choice in safe, effective contraception

# Resources

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- Information: 1-877-IMPLANON,  
[www.implanon.com](http://www.implanon.com)

# Summary

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- Contraceptive implants widely used worldwide
- Implants are safe, highly effective, and rapidly reversible
- Majority of reproductive-age women are candidates
- New option for women that fulfills unmet need