



46th Annual Meeting of the
Association of Reproductive
Health Professionals

with
Planned Parenthood® Federation of America
and
Society of Family Planning

EXHIBITOR PROSPECTUS

Reserve Space Now | Best Exhibitor Rates Expire March 31, 2009

September 30–October 3, 2009
Renaissance Hollywood Hotel
Los Angeles, CA



2009
Reproductive Health
Education • Research • Advocacy

40% Physician

38% Nurse Practitioner, Nurse
Midwife, and Physician Assistant

14% Educator
or Researcher

7%
Registered
Nurse

1% Pharmacist

September 30–
October 3, 2009

Renaissance
Hollywood Hotel

Los Angeles, CA

Join over 600 committed health professionals at *Reproductive Health 2009*, the most important clinical conference in the field. As an exhibitor, you can:

- ✓ Meet with hundreds of health professionals from a broad mix of medical specialties who see thousands of patients daily
- ✓ Enjoy a high-traffic exhibit location and dedicated exhibit hours built into the conference schedule
- ✓ Attend all educational sessions and other conference-related events

Don't miss this chance to deliver your message to receptive providers across specialties in reproductive health. Make your reservation today – exhibitor opportunities sell out quickly!

EXHIBIT SCHEDULE

Wednesday, September 30

4:00 – 7:00 pm Set up

Thursday, October 1

6:30 – 7:00 am Set up

7:00 – 8:00 am Continental breakfast in the exhibit area

8:00 – 6:30 pm Refreshment breaks in exhibit area throughout the day

Friday, October 2

7:00 – 8:00 am Continental breakfast in the exhibit area

8:00 – 5:00 pm Refreshment breaks in exhibit area throughout the day

12:30 – 2:00 pm Lunch in the exhibit area

5:30 pm Dismantle exhibits

(subject to change)



PAST CONFERENCE EXHIBITORS

American College of Nurse-Midwives
 American Fertility Association
 Association of Physician Assistants
 in Obstetrics and Gynecology
 Bayer HealthCare Pharmaceuticals
 Boehringer Ingelheim
 Pharmaceuticals, Inc.
 California Family Health Council
 Catholics for Choice
 Center for Disease Detection, LLC
 Conceptus, Inc.
 Danco Laboratories, LLC
 Duramed Pharmaceuticals, a
 Subsidiary of Barr Laboratories
 Eli Lilly and Company
 Elsevier
 Endo Pharmaceuticals
 Exhale
 FDA Office of Women's Health
 GlaxoSmithKline

Guttmacher Institute
 Healthy Teen Network
 Hologic LP
 HPSRx Enterprise, Inc.
 Infant Adoption Training Initiative
 Institute for Reproductive Health
 Ipas
 ISAF
 Male Contraception Information
 Project
 Medical Students for Choice
 Midwest Access Project –
 Reproductive Health Access Project
 Merck & Co
 Miracle Light Labs, Inc.
 National Abortion Federation
 National Association of Nurse
 Practitioners in Women's Health
 National Cervical Cancer Coalition

National Coalition of Abortion
 Providers
 National Family Planning and
 Reproductive Health Association
 National Institutes of Health
 Office of Population Affairs
 Ortho Women's Health and Urology
 Pacific Institute for Women's Health/
 Pharmacy Access Partnership
 PathNet Esoteric Laboratory
 Institute
 Pfizer, Inc.
 Physicians for Reproductive Choice
 and Health
 QIAGEN
 Ryan Residency Training Program
 Schering-Plough
 TAP Pharmaceutical Products, Inc.
 Teva Health Systems
 Wyeth Pharmaceuticals

“This meeting provided us the opportunity to connect with our members and supporters, in addition to meeting new folks we hope to engage.”

—*Reproductive Health 2007 Exhibitor*

Educational Grant Support

Interested in supporting the rich programmatic content of *Reproductive Health 2009*? Please contact Shana Brown at (202) 466-3825 or sbrown@arhp.org to provide an educational grant to help make this conference possible.

EXHIBITOR PACKAGE RATES

	Exhibit Space	Complimentary Registrations*	Conference Program Ad	Conference Bag Inserts	Conference Participant List	Logo on Conference Web Site	Oral and Printed Recognition
Platinum Package \$25,000 (limited to two)	8' x 8' portable exhibit booth	8	Inside front or Inside back cover	2	✓	✓	Welcome Reception
Gold Package \$15,000	8' x 8' portable exhibit booth	6	Full page	2	✓	✓	Luncheons
Silver Package \$7,500	6' x 30" table-top exhibit	4	Half page	1	—	—	Breakfasts
Bronze Package \$5,000	6' x 30" table top exhibit	2	Quarter page	—	—	—	Coffee Breaks
General Package \$3,000 Non-profit groups receive 50% off.	6' x 30" table-top exhibit	1	Available for purchase	—	—	—	—

Early Bird Discount: Register by March 31, 2009 to get 10% off exhibitor package rates

Exclusive offer for *Reproductive Health 2008* exhibitors: Register by January 31, 2009 and take an additional \$150 off Early Bird exhibitor package rates

Deadline to reserve exhibit space is May 31, 2009

* Additional exhibitor representatives are \$200 each

ADDITIONAL VISIBILITY OPPORTUNITIES

Eco-friendly Opportunities

Recycling Bins: \$2,500

Encourage attendees to recycle their plastic and paper products in recycling bins featuring your logo.

Water Station with Reusable Bottles: \$5,000

Attendees can pick up a reusable bottle featuring your logo and refill it throughout the conference at strategically placed water stations.

Carbon Offsets: \$7,500

Help offset the carbon footprint of *Reproductive Health 2009*. Your group will be gratefully acknowledged with printed and oral recognition throughout the conference.

Enhancement Opportunities

Tote Bags: \$5,000

All attendees receive a reusable tote bag with essential conference materials. Your logo will be featured prominently on a key conference keepsake.

Archived Audio Recording: \$10,000

Following the conference, recorded sessions will be archived on ARHP's Web site and made freely available to attendees and the public. Your logo will be featured on the Web page housing the audio broadcast.

Relaxation Station: \$12,000

Attendees will delight in rejuvenating chair massages provided by licensed massage therapists. Your logo will be featured on signage, and you may also provide branded shirts for station therapists.

Networking Opportunities

Message Center: \$2,000

Attendees can connect by checking and posting messages here. Located next to registration, the message center is run by conference staff and features a banner with your logo. You may also provide branded message pads and pens.

Cyber Café: \$12,000

This high-visibility computer station offers Internet access to attendees throughout the conference. Your logo will be featured on signage and on the home page of each Café workstation.

Poster & Awards Reception: \$15,000

Attendees will enjoy mingling with the poster presenters and watching the award presentations for the top oral abstracts at this reception. As the sole supporter, your group will be acknowledged with oral and printed recognition.

Virtual "Take One" Table

Share important materials with conference attendees through the virtual "take one" table. A designated Web page on the conference site will house links to important reports, brochures, journals, and other items of interest for attendees to access and download. This eco-friendly approach to distributing materials is exclusively available to non-profit organizations.

1 – 3 items: \$200

4 – 6 items: \$500

Conference Program Advertisements

Enjoy the added visibility of a full-color ad in the conference program book.

Full Page: \$750

Included in Gold Exhibitor Package

Half Page: \$500

Included in Silver Exhibitor Package

Quarter Page: \$250

Included in Bronze Exhibitor Package

"We experienced a great turnout and positive responses from attendees."

—*Reproductive Health 2007 Exhibitor*

Thank you for your commitment to exhibit at *Reproductive Health 2009*. These Exhibitor Rules and Regulations are designed to ensure a smooth and successful meeting, and are expressly incorporated as part of this Exhibitor Application. Exhibitors, their officers, employees, and agents agree to abide and be bound by these Rules and Regulations.

Exhibit Space: Each Exhibitor will be assigned an area within the Exhibit Area. Placement of Exhibitors within the Exhibit Area is solely at the discretion of Conference Partners. **ONLY PLATINUM AND GOLD EXHIBITORS MAY USE AN 8' X 8' FREE-STANDING EXHIBIT.** ALL OTHER EXHIBITORS WILL USE A 6' X 30" TABLE TOP EXHIBIT ONLY. Each Exhibitor shall be provided with one six-foot table, two chairs, and one wastebasket. Exhibitors may request additional equipment from the Conference Site and will incur all associated costs. Exhibitors may request electrical power from Conference Site for an additional charge, pending availability of electrical outlets as determined by the Conference Site. Exhibitor may not utilize any space outside of space designated for Exhibitor in the Exhibit Area for display or dissemination of exhibit materials. All exhibit materials must be contained within the designated Exhibit Area assigned to Exhibitor. Exhibitor may not sublet or reassign space without prior knowledge and approval of the Conference Partners. Exhibitor may not damage or affix materials to walls, doors, floors, or other property belonging to the Conference Site.

Display and Representation of Materials: Exhibitor will display and represent resources, products, services, and/or tools provided by Exhibitor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by the Conference Partners to be misleading, inaccurate, disruptive, or that pose a threat to public safety, will be grounds for cancellation of this contract and/or removal of the exhibit by the Exhibitor, at the Exhibitor's expense, promptly upon notification by a Conference Partner Representative. No display, conduct, or distributed item shall indicate support for or opposition to any candidate for public office and any such will be grounds for cancellation of this contract and/or removal of the exhibit by the Exhibitor, at the Exhibitor's expense, promptly upon notification by a Conference Partner Representative.

Compliance: Exhibitor will comply with all applicable national, state, county, and city laws; hotel fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by the Conference Partners.

Confidentiality: In connection with *Reproductive Health 2009*, Exhibitor understands that any information provided by the Conference Partners is confidential and not available to the public. Exhibitor agrees that all written information provided by the Conference Partners, or any information disclosed orally or visually by the Conference Partners or other Exhibitors or attendees will be used solely in conjunction with Exhibitor's business and will be made available only to Exhibitor's officers, employees, and agents. Unless authorized in writing by the Conference Partners, all information related to *Reproductive Health 2009* is confidential and should not be disclosed to any other individuals or third parties.

Security: All Exhibitors are required to wear identifying badges in order to gain access to the Exhibit Area, meeting rooms, and other *Reproductive Health 2009* events. Security will be provided throughout the conference, including exhibit set-up and dismantling. However, the Conference Partners make no warranties and Exhibitor is responsible for any loss, damage, or injury to their exhibits, other property, or persons and/or any claims in any way arising out of their exhibiting at the conference. Exhibitor expressly releases the Conference Partners from any such responsibility or liability.

Insurance: Exhibitor is solely responsible for all insurance coverage. The Conference Partners do not maintain insurance covering Exhibitors. Exhibitor expressly releases the Conference Partners from any such responsibility or liability.

Release: Exhibitor agrees to indemnify and hold the Conference Partners harmless for any claims for the loss, damage, or injury, including attorneys' fees, connected with the Exhibitor's presence at *Reproductive Health 2009*. Exhibitor expressly releases the Conference Partners from any such responsibility or liability.

Request for Additional Information: The Conference Partners may at any time request additional information about the Exhibitor's company and/or resources, products, services, and/or tools produced by the Exhibitor's company directly from the Exhibitor and/or from persons with whom the Exhibitor has previously done business. Exhibitor agrees to provide this information promptly if requested by a Conference Partner Representative. If at any time the Conference Partners determine the Exhibitor's company and/or resources, products, services, and/or tools produced by the Exhibitor's company are not consistent with the purposes and objectives of *Reproductive Health 2009*, the Conference Partners retain the right to reject the Exhibitor's application to exhibit at *Reproductive Health 2009* and will issue a full refund, minus a \$100 processing fee, if payment has already been made.

By signing this agreement, Exhibitor agrees to comply with these Exhibitor Rules and Regulations. Exhibitor affirms that all information contained herein, contained in any correspondence with Conference Partners and/or in any publication, advertisement and/or exhibit displayed at, or in connection with *Reproductive Health 2009*, is truthful, accurate, and complete. When countersigned by an ARHP representative, this serves as a contract for exhibit space between the Exhibitor and the Conference Partners, and the following Rules and Regulations are expressly incorporated herein. The signed contract will be retained by ARHP and a copy will be sent to you for your records.

Company Name: _____

Exhibitor Representative (print name): _____

Title: _____

Signature: _____ Date: _____

ACCEPTED: ASSOCIATION OF REPRODUCTIVE HEALTH PROFESSIONALS

Signature: _____ Date: _____

Shana Brown, Development Manager

Instructions:

Please type or print all information, sign the Exhibitor Rules and Regulations, and return completed application with credit card information or a check payable to ARHP.

Step 1: Exhibitor Information

Organization *(as it should appear in conference materials)* _____

Street Address _____

City, State, Zip _____

Contact Person _____ Title _____

Phone _____ Fax _____ E-Mail _____

Step 2: Exhibitor Package

<input type="checkbox"/> Platinum Package	\$25,000	Standard Rates (by May, 31, 2009)	\$22,500	Early Bird Rates (by March, 31, 2009)
<i>Only Two Platinum Packages Available!</i>				
<input type="checkbox"/> Gold Package	\$15,000		\$13,500	
<input type="checkbox"/> Silver Package	\$7,500		\$6,750	
<input type="checkbox"/> Bronze Package	\$5,000		\$4,500	
<input type="checkbox"/> General Package	\$3,000		\$2,700	
<input type="checkbox"/> Non-Profit Exclusive	\$1,500		\$1,350	

Step 3: Additional Options

- Eco-friendly:** Recycling Bins \$2,500 Water Station & Bottles \$5,000 Carbon Offsets \$7,500
- Enhancement:** Tote Bags \$5,000 Archived Audio Recording \$10,000 Relaxation Station \$12,000
- Networking:** Message Center \$2,000 Cyber Café \$12,000 Reception \$15,000

Step 4: Program Advertisements

- Full Page \$750 Half Page \$500 Quarter Page \$250

Step 5: Virtual "Take One" Table *(exclusive for non-profit organizations)*

- 1-3 Items \$200 4-6 Items \$500

Step 6: Payment

TOTAL FEE: \$

Credit Card *(circle one)* AMEX MasterCard Visa Check payable to ARHP

Name on Card _____

Card Number _____ Exp. Date _____

Signature _____

Written cancellations postmarked by June 7, 2009, will be honored with a full refund minus a \$100 processing fee.



“There was no aspect of the exhibit program that I liked least—being with you was all about ‘best’.”

—Reproductive Health 2007 Exhibitor

DEADLINES

Register today — exhibit space sells out quickly!

January 31, 2009

EXCLUSIVE FOR *Reproductive Health 2008* EXHIBITORS: take an additional \$150 off Early Bird exhibitor package rates

March 31, 2009

EARLY BIRD DEADLINE: take 10% off exhibitor package rates

May 31, 2009

Deadline to reserve exhibit space and/or ad space for conference program

June 7, 2009

Deadline to receive refund (less \$100 processing fee) with written cancellation

August 14, 2009

Deadline to submit ad for conference program

August 31, 2009

Deadline to reserve hotel room at conference rate

September 11, 2009

Deadline to return forms for audio/visual equipment

www.ReproductiveHealth2009.org

FOR QUESTIONS OR MORE INFORMATION:

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Reproductive Health

Education • Research • Advocacy